

Logline

An aspiring model defies her mother's warning and follows fashion industry mogul to New York -- chasing success in an industry that demands she sacrifice her humanity for an upgraded image.





After chance encounter with fashion industry mogul Christopher Goulde, aspiring model Era Rousseau defies her mother in accepting a seductive offer of stardom in New York. As she struggles to navigate the cutthroat world of upgraded perfection, Era faces a moral dilemma: sacrifice her humanity or risk losing everything she's ever wanted.





Put simply, 'Ending Era' is about how people like Christopher Columbus come to places like Haiti and exploit their discoveries for personal gain. This time however, the golden polish of Christopher's narrative is removed, exposing the untold perspective of the exploited.

The plot and social commentary of this story unfold within a dystopian future contextualized by the fashion industry, where Era leaves the comforts of her natural environment to slowly deteriorate in a world run rotten by synthetic perfection.

- Genre: Psychological Thriller
- Format: Feature Film or TV series













black swar



jennifer lawrence javier bardem from stephenie meyer the author of the twillight saga







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Context



If *Ex Machina* and *Altered Carbon* live on the same timeline, *Ending Era* exists in between, juxtaposing wealth, beauty and the forms they take on in **Haiti** and **New York City**, 2045.





For the privileged few who can afford the cloud 9 view, life in **2045** is filled with the amenities and automation of sophisticated technology. For those left to survive below the mountains of **Haiti** and looming fog of **New York**, the grim realities of pollution, overpopulation and economic disparity are barely livable without comforts or protection from the latest tech upgrades.

Ireatment







The story begins bright and optimistic, filled with natural lights and sounds. As the plot thickens, natural light is overpowered by artificial light and darkness, which at first present as sexy and alluring, but by the end, suffocates with the stench of a rotten core.









Christopher

Erik (Father)



her



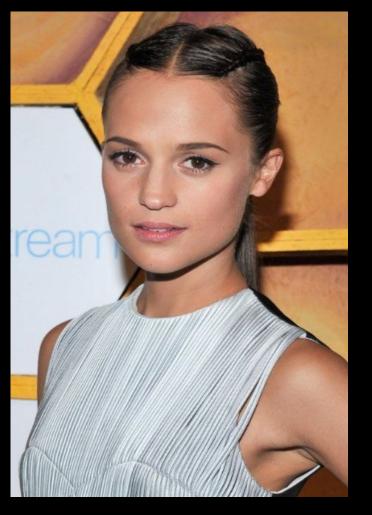
Caona (Mother)



Sean



Aiden (Brother)



Ava



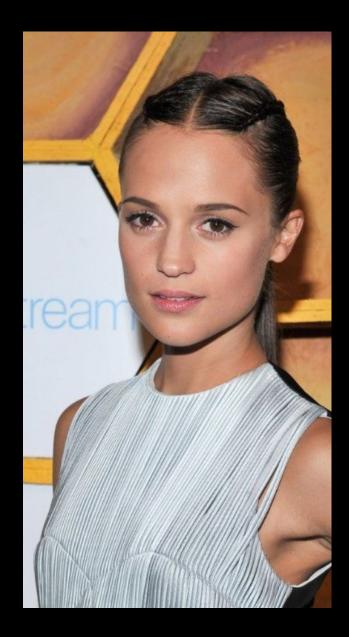


Era lives with everything she could ever need fully accounted for. But while she has so much, Era feels likes she's seen very little.

Yearning to experience the world without the censorship of her parents, when this opportunity presents itself, she leaves, dismissive of any warnings.

When things take a turn for the worse, Era struggles to admit her blindness.





Ava

Complicit in Christopher's exploitation, Ava serves as the conduit for Era's unraveling using her intelligence, beauty and charm in the most cunning ways to distract from the self serving and destructive nature of her behavior.



The second Christopher's progressive persona becomes a burden, his facade fades, revealing his thievery under the guise of "innovation" to maintain industry relevance.

Christopher





Indulgent in the privileges of her arrangement, Robin enjoys the perks of Christopher's new toy, serving fine printed traps with a smile.





Caona

Caona finds herself in a difficult position when her daughter chooses to follow in her footsteps – back towards what she fought so hard to leave in the first place.





Erik plays a crucial role in understanding and empathizing with both Caona and Era; however, he ultimately believes that some lessons need to be learned with tough love and distant support.





Aiden

Aiden's refreshing lens of innocence subtly exposes symbols of corruption that do not align with his understanding of reality.





Sean's infinite gratitude and towards Christopher begins to shift once Era arrives. What role is he really playing in this ideal set up? Is his gratitude really indebtedness?

Sean







Artie



Ambre



Dimitri (Tree)

